
EDUCATION

University of Southern California
M.S. in Computer Science

Los Angeles, CA
Aug. 2021 – Aug. 2023

Chulalongkorn Univesity
B.S. in Mathematics and Computer Science

Bangkok, Thailand
May 2013 – May 2017

RESEARCH EXPERIENCE

Information Science Institute (ISI), AICS lab

Knowledge Graph and Large Language Model with Prof. Mayank Kejriwal

Los Angeles, CA
Aug. 2023 – Present

- **Research Direction:** Large language model evaluations and applications, Knowledge graph construction
- **Computational Social Science:** Analyzing and visualizing health inequality in the USA

University of Southern California

Domain Adaptation and Computer Vision with Prof. Mohammad Rostami

Los Angeles, CA
Feb. 2023 – May 2023

- **Research Direction:** Multi-source domain adaptation for medical image segmentation

PUBLICATIONS AND PREPRINTS

Balancing Efficiency and Quality in LLM-Based Entity Resolution on Structured Data

Navapat Nananukul, Mayank Kejriwal

The 2024 IEEE/ACM International Conference on Advances in Social Networks Analysis and Mining (ASONAM 2024)

[\[pdf\]](#)

What if Red Can Talk? Dynamic Dialogue Generation Using Large Language Models

Navapat Nananukul, Wichayaporn Wongkamyan

Wordplay: When Language Meets Games, ACL Workshop 2024

[\[pdf\]](#)

Multi-Source Data Integration for Segmentation of Unannotated MRI Images

Navapat Nananukul, Hamid Soltanian-Zadeh, Mohammad Rostami

IEEE Journal of Biomedical and Health Informatics

[\[pdf\]](#)

Cost-Efficient Prompt Engineering for Unsupervised Entity Resolution in the Product Matching

Navapat Nananukul, Khanin Sisaengsuwanchai, Mayank Kejriwal

Discover Artificial Intelligence

[\[pdf\]](#)

HALO: An Ontology for Representing and Categorizing Hallucinations in Large Language Models

Navapat Nananukul, Mayank Kejriwal

SPIE 2024: Disruptive Technologies in Information Sciences

[\[pdf\]](#)

A Large Language Model-based Approach for Analyzing Covariates of Health Equity in Registered Research Projects

Navapat Nananukul, Mayank Kejriwal

medRxiv preprint

[\[pdf\]](#)

DEMOS AND DATASET ARTICLES

The Plausibility Machine Commonsense (PMC) Dataset: A Massively Crowdsourced Human-Annotated Dataset for Studying Plausibility in Large Language Models

Navapat Nananukul, Ke Shen, Mayank Kejriwal

Elsevier Data in Brief

[\[pdf\]](#)

ISAC: An Interactive Hierarchical Interface for Efficient Structural Analysis and Vertex Search in Complex Networks (Demo)

Navapat Nananukul, Khanin Sisaengsuwanchai, Mayank Kejriwal

The 2024 IEEE/ACM International Conference on Advances in Social Networks Analysis and Mining (ASONAM 2024)

[\[pdf\]](#)

WORK EXPERIENCE

Agoda International (USA)

Senior Data Analyst/Scientist

New York City, NY

Sep. 2018 – July 2021

- **Automation:** Built and automated internal data preprocessing tools, including EDA, ETL processes, and data visualization for the management team.
- **Machine Learning:** Developed statistical and machine learning models to predict sales performance, market management targets, and potential opportunities.
- **Experimentation:** Evaluated and measured the impact of strategic initiatives through experimentation and A/B testing. Built success metrics and data models that forecast market trends.

Agoda

Business Intelligence Developer

Bangkok, Thailand

Jun. 2017 – Sep. 2018

- **BI Product:** Provided end-to-end BI product and data engineer solutions, including ETL processes, analysis, OLAP, and visualization using Tableau.

OTHER PROJECTS

Socpify: Knowledge graph for European Soccer with News Clarification Feature

[\[slides\]](#)

- Performed end-to-end knowledge graph building, including crawling, entity resolution, ontology design, visualization, and UI development for a knowledge graph application.
- Built a European soccer player knowledge graph for our web application, which suggests and clarifies soccer jargon in news articles.

Parkinson's Disease Detection using CNN-LSTM Model for Time-series Keystroke Data

[\[slides\]](#)

- Proposed a CNN-LSTM model that outperforms baseline models, including SqueezeNet, MobileNet, and AlexNet, in predicting Parkinson's disease.
- Proposed a solution for imbalanced data by performing time-series subsequence undersampling, achieving better performance compared to SMOTE.

TECHNICAL SKILLS

Languages: R, Python, SQL, C/C++, R, Git, HTML, CSS

Frameworks: PyTorch, TensorFlow, CUDA, Pandas, NumPy

Annotation: Amazon Mechanical Turk, Prolific

Libraries: Pandas, NumPy, Matplotlib, SciPy, spaCY, NLTK, KGTK